PRESS RELEASE

Multiblitz Studio Lighting Releases Portable Mono-light-Battery Pack-Combination in North America

The Multiblitz GLAMKIT – the 1-flash solution for a quick on-location shoot.

Baltimore, MD – October 21, 2011 - Multiblitz USA today introduces the new monolight-battery-bundle **GLAMKIT** to the North American market. The GLAMKIT combines the TIPA Award winning **PROFILUX PLUS** studio flash system (named Best Flash System 2010) optional with 200 Ws (7 f-stops), 400 Ws (7 f-stops), or 800 Ws (8 f-stops) with the Multiblitz **PROPAC 1** battery pack, and the 3 ft. octagonal softbox **GLAMBOX 90**. A sturdy trolley with a snug-fitting soft case and harness for the PROPAC battery pack with Velcro fastening straps for the included 8 ft. air-cushioned light stand completes the **GLAMKIT**. The battery pack/trolley combination serves as a counterweight for the flash unit on the stand, often prone to strong air drag in windy conditions – especially with the use of larger light shapers. A perfect pick for a quick 1-unit on-location set-up for glamour and wedding shoots.

The **PROFILUX PLUS** units are equipped with the Multiblitz-developed *True-Multi-Voltage Technology* that allows a voltage range between 90-260 V and guarantee a safe mains-operated use worldwide. High flash output, fast recycling times, and low weight in combination with a robust yet sleek design make the **PROFILUX PLUS** a premium choice for the experienced professional. The 3 ft. **GLAMBOX 90** is the perfect hybrid between a normal sized beauty-dish (e.g. the Multiblitz 3-in-1 Beauty Dish PROBEAU SET) and a large octobox like the Multiblitz 5 ft. Magnum Octobox (PROFOC 150). The included snap-on soft screen enhances its versatility.

Operated with the Multiblitz **PROPAC 1** battery pack, the **PROFILUX PLUS 200, 400, and 800** correspondingly deliver more than **1400**, **700**, and **300 flashes** at maximum output. Units of the PROFILUX PLUS system feature the time-proven Multiblitz P-bayonet. Like all Multiblitz flashes, the PROFILUX PLUS units are conceived, designed, and manufactured at the Multiblitz manufactory in Cologne, Germany.

KIT CONTENT

- 1 x **PROFILUX PLUS 200 Ws I 400 Ws I 800 Ws** flash unit, including cable, tubes, pyrex dome, and protection cap
- 1 x **PACKIT T1** battery pack / trolley kit, including soft case, harness, and fastening straps
- 1 x **PROGLAM 90** 3 ft. octagonal softbox
- 1 x **XENOSTA** 8 ft. air-cushioned light stand
- 1 x **STABAG 100** 40" soft case for light stand and softbox

Availability & Pricing

The GLAMKIT will be exclusively sold in the US through the Multiblitz USA online store at www.multiblitzusa.com starting on December 1, 2011 and is priced as follows: **GLAMKIT 2 - $1,899 (US), GLAMKIT 4 - $2,099 (US), GLAMKIT 8 - $2,199 (US)**. Shipping included.

Multiblitz is one of the worlds leading manufacturers of state-of-the-art studio flash lighting for over 60 years. In 1976, Multiblitz forever changed the studio lighting world when it introduced the industry's first compact studio flash, the now legendary MINISTUDIO 202. Today, leading professionals in over 100 countries use Multiblitz studio flashes. As the most experienced manufacturer of professional lighting equipment worldwide, Multiblitz takes pride in the fact that it is the only European brand that is still producing award-winning, completely European products, relying solely on German engineering and manufacturing. Multiblitz: Premium quality and reliability – **Made only in Germany**

For more information about Multiblitz, Multiblitz USA, and our products, please visit our websites at www.multiblitz.com & www.multiblitzusa.com.

Press Contact:
Veit Wulms
Multiblitz USA
press@multiblitzusa.com
(410) 296 4105